

Dear Las Cruces Comic Con Vendor,

We are so excited that you will be joining us at Las Cruces Comic Con (LC3)! We want to make sure that you have a great experience at the show, so please use this letter for the essential details that you need to know as a vendor at LC3.

You should have received an Exhibitor Packet containing the load-in and tear down times. The event hours are also located in the packet. Please adhere to all the rules in the Exhibitor Packet. I cannot stress enough that you cannot leave excess garbage in the Exhibit Hall during tear down.

Vendors must wear their wristband while in the venue during event hours.

Saturday evening will have the costume contest. Las Cruces Comic Con cosplayers have had top notch costumes in the past. They always come out in force to show off the outfits they have worked so hard on. If you enjoy watching some really great costumes on the stage, this event is for you.

On Sunday the Las Cruces Comic Con Trivia contest will be held. Teams of up to 4 people will compete for the coveted Nerd Trophy denoting their mastery of Nerdy Knowledge.

We will be taking booth renewals online. The week after the event the booth sales page will be activated. An email will be sent to all vendors asking if they would like to renew their same booth(s) for the next year. A renewal link will be sent to those vendors that want to renew for the next year. This link will be active for ONE WEEK only. Vendors will need to secure their booth by either paying in full OR starting a payment plan. If you want to try for a different booth, you will have to wait until the renewal period is over and select from the remaining available booths.

A little info on the Las Cruces area for those coming from out of town. Las Cruces (Spanish for the crosses") is the second-largest city in the New Mexico. The 2020 census population was 111,385. Las Cruces is home of New Mexico State University (NMSU). The city's major employer is the federal government on nearby White Sands Test Facility and White Sands Missile Range.

Spaceport America, which has corporate offices in Las Cruces, operates from 55 miles (89 km) to the north, and has completed several successful crewed, suborbital flights. The city is also the headquarters for Virgin Galactic, the world's first company to offer sub-orbital spaceflights.

If you are into history you can visit Old Mesilla just a few miles from the event venue. The Billy the Kid Gift Shop is the former Mesilla jail where they held Billy the Kid before his extradition. There are a coupla dive bars located near the town square if you just want to drink a few cold ones. If you're looking to get some good food La Posta and Double Eagle will more than fit the bill. The aged steaks at Double Eagle are especially

good. This area is known for their amazing green chile. If you like Southwest dishes, a little green chile always makes them better.

Leaving the city down Picacho Avenue towards I-10 you will see a 20 foot high/40 foot long roadrunner sculpture made entirely of recycled items. Artists Dan Smith and Olin Calk created it as part of a recycling education program in the early 90's. This sculpture is iconic to Las Cruces and has received many international visitors.

There is also the World's Largest Chile Pepper (Guinness World Record) located in Las Cruces. It was built in 2010-2011 by the owners of a motel who thought it would attract tourists to their neighborhood and give Las Cruces an identity. This 47-foot-long behemoth is built of 5,000 pounds of concrete. It has been featured in a few commercials to include BMW.

White Sands National Park is just a few miles outside of the city. It is a national park covering 145,762. The White Sand dunes are composed of gypsum crystals. This gypsum dune field is the largest of its kind on Earth with a depth of about 30 feet and dunes as tall as 60 feet.

If you have questions or need any assistance, please email troy@fatmanevents.com.